



Dear Lovers of the Bhagavad-gītā,

Gītā-premī Bhakta-gaṇa!

All of us living entities have fallen into this dark well of material existence, and have been suffering since time immemorial, experiencing the threefold miseries and passing endlessly through the cycle of birth, death, old age, and disease. Is there any hope for us to climb out of this dark well and save ourselves from the sufferings of this material world? Yes, there is hope!

For example, how can a person who has fallen into a dark well get delivered? His only hope is the help of someone outside the well, only he can extend to us a rope to pull us out of the well. Lord Kṛṣṇa has provided such a saving rope to us in the form of Vedic knowledge. *Śrīmad Bhagavad-gītā* is the essence of all Vedic scriptures and the cream of all transcendental knowledge. Therefore, all we need to do is catch hold of the teachings of the *Bhagavad-gītā* to get out of this bondage of material existence.

*mala-nirmocanaṁ puṁsāṁ jala-snānaṁ dine dine
sakraḍ gītāmṛta-snānaṁ saṁsāra-mala-nāśanam*

(Gītā-māhātmya 3)

The transcendental knowledge contained in the *Bhagavad-gītā* was initially spoken by the Lord to the sungod, Vivasvān, at the very beginning of the creation. That same knowledge was given by the Lord to Arjuna, around 5000 years ago on the Battlefield of Kurukṣetra. Lord Kṛṣṇa gave this knowledge to the people of the whole world through His dear friend Arjuna.

Since then, the subject matter of the *Gītā* has been discussed by millions of saintly persons to achieve the highest benediction in their human lives. Thousands and thousands of people have been speaking and hearing about the *Gītā*. Both hearing and speaking about the *Bhagavad-gītā* is very purifying, and even more, following the instructions given by the Lord in the *Gītā* guarantees our highest success in life, in the form of

complete surrender to Lord Śrī Kṛṣṇa.

The pious practice of hearing and speaking on the topics of the *Bhagavad-gītā* has been continuing for many ages. Now by the inspiration of His Holiness Śrīla Jayapatākā Swami Mahārāja, with the blessings of His Divine Grace Śrīla A. C. Bhaktivedanta Swami Prabhupāda, we are initiating a novel program where everyone can be engaged not only in hearing and speaking about the message of the *Bhagavad-gītā*, but also in writing the verses of the *Bhagavad-gītā*.

Writing is very important for the forgetful people of Kali-yuga. Prior to Kali-yuga, all Vedic knowledge was coming down through aural reception, submissive hearing and memorization. As Kali-yuga advanced, Śrīla Vyāsadeva introduced the process of writing by revealing all Vedic literatures in written form.

Our attempt is to engage anyone and everyone in the task of writing the entire *Bhagavad-gītā*, with its 700 verses. Through this method, we can all come in contact with the teachings of the *Gītā* more closely. This devotional activity will help people to meditate on the *Bhagavad-gītā* with more apt attention. During writing, we can simultaneously see, hear, recite, and write the verses of the *Gītā*.

For this purpose, we have started this transcendental initiative of

“ŚATA-LAKṢA-GĪTĀ-LEKHANA-MAHĀ-YAJÑĀ”

to engage one crore of devotees in writing all the verses of the entire *Bhagavad-gītā*, taking a vow to complete the writing within one or two years. Every day, we can easily write one or two verses of the *Gītā* while reading the translations. Every day, we can commit to writing and reciting a few verses. Adding this program to our daily schedule will surely make our life sublime, peaceful, and joyful. Finally, it will help us to attain the supreme goal of life, pure love of God or love for Lord Kṛṣṇa.

We request all *Gītā* lovers to kindly assist us by participating wholeheartedly in this program, either by taking a vow to write the entire *Gītā*, by sponsoring others to write the *Gītā*, by inspiring and enrolling others to take the vow of writing the *Gītā*, and by spreading this practice far and wide among all humanity.

Yours in the service to Lord Śrī Kṛṣṇa

Bhakti Puruṣottama Svāmī - ISKCON Sri Dham Mayapur

Five steps to follow
“HOLY GĪTĀ FOR DAILY WRITING”

1. REGISTER

Register your name, or the name of your family members and friends, as the GĪTĀ LEKHANA YAJAMĀNA (Registration Fee Rs.333).

2. RECEIVE

Receive your own *Bhagavad-gītā* with all the Sanskrit verses along with translations for your personal study, as well as an empty note book for your daily practice of writing and a *saṅkalpa-sūtra*.

3. WRITE

Begin your practice of writing every day, at least two verses of the *Gītā*. Read the translation and recite the verses two times (no need to write translation)

4. OFFER

After completing the task of writing all the verses of the *Bhagavad-gītā*, bring your notebook or send it by post to ISKCON Māyāpur, to be offered at the lotus feet of Their Lordships Śrī Śrī Rādhā-Mādhava, when they are relocated to the temple of the Vedic Planetarium.

5. GET YOUR NOTEBOOK AS PRASĀDA ALONG WITH CERTIFICATE

After offering your handwritten copy of the *Bhagavad-gītā* to Their Lordships Śrī Śrī Rādhā-Mādhava, you can take back the notebook as PRASĀDA and keep it at home as a great treasure of your life, as a sacred scripture to be worshiped and respected.

Procedure To Perform Gita Writing

1. You can begin writing the Gita on any day of the year. However, it is preferable to begin on an auspicious day such as Ekadasi, Purnima, the appearance day of the Lord and His great associates, and so on.
 2. Keep a record of the date you begin writing Gita.
 3. After taking a bath, write Gita. You can write Gita at any time of day that is convenient for you. However, it is preferable to write immediately following your morning bath. If you can't write Gita right after bathing and have to write at another time of day, make sure you wash your feet and hands first.
 4. Every day, try to write at least two verses.
 5. Chant Sri Krishna pranam mantra before writing the verses.
“*Namo brahmaṇya-devāya go-brāhmaṇa-hitāya ca jagad-dhitāya kṛṣṇāya govindāya namo namaḥ.*”
Then chanta 3 times “*Om namo bhagavate vāsudevāya*”
 6. Recite each verse twice.
 7. Read the translation of each verse and attempt to grasp as much of the meaning as you can.
 8. While writing the verse, leave a one-line gap.
 9. Please contact us as soon as you have finished writing Gita.
 10. Contact - 891 897 6449 / 878 971 9895
e-mail: gitalekhan@gmail.com / www.gitalekhan.com
- II. After completing the task of writing all the verses of the Bhagavad-gītā, bring your notebook or send it by post to ISKCON Māyāpur, to be offered at the lotus feet of Their Lordships Śrī Śrī Rādhā-Mādhava, when they are relocated to the temple of the Vedic Planetarium, and accept it as Prasad to keep in your home as a life-time treasure.

Tips To Get More Result Of Śata-Lakṣa-Gītā-Lekhana-Mahā-Yajña

1. During the time period of Gita writing, try to follow four regulative principles as much as possible. A) No eating nonveg. B) No gambling C) No intoxication D) No illicit sex.
2. Start writing on an auspicious day
3. During the Gita writing session, try to memorise as many verses as possible.
4. If you have the time, try to read Gita Māhātmya every day.

ISKCON Śrī Māyapur Chandrodaya Mandir

Is Organizing A Worldwide Event

“Śata-Lakṣa-Gītā-Lekhana-Mahā-Yajña”

**The Great Sacrifice of Writing the Entire
Bhagavad-gītā by Millions of Devotees**

To Celebrate

the 5250th Anniversary of the Appearance of

Parātpara Parameśvara Svayaṁ Bhagavān Golokādhīpati Śrī Kṛṣṇa

For the Pleasure of

His Divine Grace A. C. Bhaktivedanta Swami Prabhupāda

Founder-Ācārya of the

International Society for Krishna Consciousness

To Engage As Many as Ten Million Devotees in Personally Writing the

Entire Śrīmad Bhagavad-gītā

During the Following Two Years

The Hand written Bhagavad-gītās will be Presented

as an Offering at the Lotus Feet of Their Lordships

Śrī Śrī Rādhā-Mādhava the Presiding Deities of Śrīdhāma Māyāpur

in the Temple of the Vedic Planetarium



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Om namo bhagavate vāsudevāya

Śaṭo Lakṣa-nāmī-tā-lakṣmaṇa-mahā-nāma-